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Total Number of Pages: 02

Course: MBA

Sub\_Code: 18MBA301D

3<sup>rd</sup> Semester Regular/Back Examination: 2024-25  
Sub: Supply Chain Management and Logistics  
BRANCH(S): MBA, FM&HRM, BA, FM, GM, HRMIB, MM  
Time: 3 Hours  
Max Marks: 100  
Q.Code: R084

Answer Question No.1 (Part-1) which is compulsory, any eight from Part-II and any two from Part-III.

The figures in the right-hand margin indicate marks.

**Part-I**

**Q1 Answer the following questions: (2 x 10)**

- What are the types of Reverse Logistics Flows?
- Differentiate between centralized and decentralized supply chain.
- Explain the supply chain management value chain system.
- What is inbound logistics?
- What is supply chain security?
- What is warehouse management system?
- Write two disadvantages of Vendor management Inventory.
- What do you mean by Psychic stock?
- How does 4PI differs from 3PL?
- Write the benefits of warehouses.

**Part-II**

**Q2 Only Focused-Short Answer Type Questions- (Answer Any Eight out of twelve) (6 × 8)**

- What are the various drivers of SCM?
- Diagrammatically show the various flows in supply chain.
- Discuss various causes of Bullwhip effect.
- Why most of the manufacturing companies have adopted outsourcing as source of supply chain?
- Discuss the various factors impacting road transport cost?
- Discuss the role of CRM initiatives to support SCM system for a company with example.
- Write a note on various criteria for evaluation of vendor's performance.
- What is cross docking method? Discuss the situations suited for application of cross docking.
- Why Vendor management is essential? Explain.
- Write short notes on the factors affecting strategic fit.
- Write advantages and disadvantages of Containerization.
- "IT plays a critical role for supply chain management". Do you agree with this statement? If yes, why? Highlight the concepts to support your answer.

**Part-III**

**Only Long Answer Type Questions (Answer Any Two out of Four)**

**(16x2)**

- Q3** (a) Explain the significance of Effective Supply chain Management. **(8)**  
(b) Write short notes on challenges of Supply chain Management. **(8)**
- Q4** Describe the SCOR model for the performance measurement of a supply chain. **(16)**
- Q5** What are the factors influencing Network design decision.? Explain. **(16)**
- Q6** (a) Briefly Explain impact of Forecasts on Supply chain management. **(8)**  
(b) How to select appropriate forecasting techniques in Supply chain management? **(8)**